Japan 301

CONNECT · COMMUNICATE · DISCOVER

Project Packages & Service Catalogue

Communication, digital presence, project support and international collaboration

Practical support for organizations in France, Japan and international contexts – with dedicated expertise in France–Japan and cross-cultural communication.

Typical Collaboration Topics

- Communication & strategy
- Web presence & content
- Local visibility
- Tourism & territories
- Education & culture
- International & cross-cultural

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Japan 301 at a Glance

A quick reminder before the package and service details.

Single point of contact

Communication, web, content and project support with direct, personalized follow-up.

France · Europe · Japan

Practical understanding of French, European and Japanese communication expectations.

Field-oriented approach

Materials designed for meetings, concrete actions and fast decision-making.

Customizable packages

Rich configurations used as starting points, then adjusted to the project.

How to Use This Catalogue

Choose a typical package, select individual services, or combine both during our discussion.

1 Start with a typical project package

Packages group services that naturally work together for frequent needs. They are starting points, not fixed formulas.

2 Remove, add or replace services

Services can be adjusted according to your priorities, existing resources, timeline and budget.

3 Build a tailored proposal

Selected items become the basis for a clear proposal with scope, deliverables, timeline and pricing.

Contents

Explore typical project situations or go directly to the service categories that match your needs. Each section is designed to help you quickly understand how Japan 301 can support your project.

01 Introduction

02 How to Use

03 Project Packages

04 Individual Services

05 Next Steps

06 Contact

Project Packages

Typical project situations, with a broad selection of services that can be adapted to your actual needs.

Each package shows what a complete approach could include. Services can then be added, removed or adjusted according to your priorities, existing resources, timeline and budget.

PROJECT PACKAGE

Local Communication Pack

Reach local audiences · Improve visibility · Build trust locally

Your Situation

Your organization needs clearer and more visible communication for local audiences. This package helps clarify your presence, improve practical information and make your activity easier to find, understand and contact.

Possible Services Included

STR – Consulting & Strategy

- STR-006 Scoping Meeting
- STR-011 Audience, Key Message & Priority Definition

CSE – Content & SEO

- CSE-008 Service Page Copywriting
- CSE-009 Web Page Rewrite

VIS – Visual Design

- VIS-006 PDF Service or Product Sheet
- VIS-007 Double-Sided Flyer

LOC – Local Visibility

- LOC-001 Local Visibility Audit
- LOC-002 Google Business Profile Optimization
- LOC-003 Review Management & Client Response Guide
- LOC-004 Local Proximity Communication Plan

WEB – Web Communication

- WEB-002 Website Audit
- WEB-016 Editorial Update & Light Website Maintenance

SOC – Social Media

- SOC-004 Single Social Media Post Creation
- SOC-008 Set of 5 Social Media Posts
- SOC-009 Simplified Social Media Strategy

MED – Photo & Video

- MED-005 Communication Photography – 2 Hours On Site

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓ Local visibility assessment
- ✓ Updated local communication priorities
- ✓ Service or product sheet
- ✓ Social media post set
- ✓ Google Business Profile recommendations
- ✓ Action list for the next steps

Typical For

- Japanese organizations established in France or Europe
- Restaurants, cafés, shops and local services
- Cultural associations and local initiatives
- Organizations improving nearby visibility

PROJECT PACKAGE

International Visibility Pack

Foreign audiences · Digital clarity · Cultural adaptation

Your Situation

Your organization already has something to present internationally, but foreign audiences may not immediately understand its value, context or practical offer. This package improves how your activity is perceived across languages and cultures.

Possible Services Included

STR – Consulting & Strategy

- STR-002 Comprehensive Communication Audit
- STR-011 Audience, Key Message & Priority Definition

CSE – Content & SEO

- CSE-001 FR-EN Language Adaptation
- CSE-010 Editorial Localization for French / European Audiences
- CSE-011 Brand, Territory or Craft Storytelling
- CSE-012 Key Message & Talking Points Kit

INT – International & Cross-cultural

- INT-002 Adaptation of Materials for French / European Audiences
- INT-003 Intercultural Adaptation Audit of Materials
- INT-008 France / Europe Communication Diagnostic

WEB – Web Communication

- WEB-003 Web Interface & User Journey Audit
- WEB-014 Multilingual WordPress Website – 5 Pages

SOC – Social Media

- SOC-006 Social Media Presence Assessment
- SOC-012 Social Content Adaptation for French / European Audiences

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓ International communication diagnostic
- ✓ Audience and message priorities
- ✓ Localization recommendations
- ✓ Web or content improvement roadmap
- ✓ Adapted key messages
- ✓ Next-step action plan

Typical For

- Organizations in Japan targeting French or European audiences
- Japanese organizations developing activities abroad
- Tourism, cultural and educational initiatives
- Teams preparing international communication

PROJECT PACKAGE

Tourism Promotion Pack

Destinations · Visitor content · International appeal

Your Situation

A destination, local initiative or tourism experience needs to be easier to understand and more attractive to visitors. This package structures the visitor message, practical information and promotional materials.

Possible Services Included

STR – Consulting & Strategy

STR-006 Scoping Meeting

SOC – Social Media

SOC-003 Launch Campaign – 6 Posts

MED – Photo & Video

MED-005 Communication Photography – 2 Hours On Site

INT – International & Cross-cultural

INT-002 Adaptation of Materials for French / European Audiences

CSE – Content & SEO

CSE-011 Brand, Territory or Craft Storytelling

VIS – Visual Design

VIS-003 Brochure Design – up to 8 pages

TRV – Tourism & Territories

TRV-002 International Visitor Content Audit

TRV-003 Tourism Brochure Design – up to 8 pages

TRV-004 Practical Visitor Guide

TRV-005 Destination Presentation Page

TRV-008 Tourism Experience Page or Sheet

TRV-009 International Visitor Information Kit

TRV-010 Destination Promotion Plan for French / European Audiences

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

✓Visitor content audit

✓ Destination or experience page

✓ Practical visitor guide

✓ Tourism brochure

✓ International visitor information kit

✓ Promotion plan for French/European audiences

Typical For

- Tourism offices and local authorities
- Regional destinations and local initiatives
- Organizations welcoming international visitors
- Projects targeting French or European travellers

PROJECT PACKAGE

Cultural Project Pack

Cultural projects · Audience engagement · Clear presentation

Your Situation

A cultural project needs to be presented, promoted or structured for a wider audience. This package helps clarify the story, prepare communication materials and support the project experience.

Possible Services Included

STR – Consulting & Strategy

STR-006 Scoping Meeting

SOC – Social Media

SOC-002 One-Month Editorial Calendar

SOC-003 Launch Campaign – 6 Posts

MED – Photo & Video

MED-005 Communication Photography – 2 Hours On Site

EVT – Events

EVT-005 Event Communication Plan

CSE – Content & SEO

CSE-004 Brochure / Presentation Document Copywriting

CSE-011 Brand, Territory or Craft Storytelling

VIS – Visual Design

VIS-003 Brochure Design – up to 8 pages

VIS-010 PDF Presentation – 10 Slides/Pages

EDU – Education & Culture

EDU-002 Simple Cultural Workshop Design

EDU-004 Cultural Exchange Organization Support

INT – International & Cross-cultural

INT-003 Intercultural Adaptation Audit of Materials

INT-004 Light International Partner Coordination

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

✓Project presentation document

✓ Communication plan for the project

✓ Social media launch content

✓ Brochure or PDF presentation

✓ Event or workshop communication kit

✓ Recommendations for international audiences

Typical For

- Cultural organizations
- Associations and project teams
- Creative or heritage initiatives
- Projects involving international participants

PROJECT PACKAGE

Education & Exchange Pack

Programs · Participants · Cultural exchange · International clarity

Your Situation

An educational, cultural or exchange program needs clearer presentation and practical support for participants. This package helps organize information, materials and communication around the program experience.

Possible Services Included

CSE – Content & SEO

- CSE-010 Editorial Localization for French / European Audiences

EDU – Education & Culture

- EDU-001 Workshop Facilitation / Support
- EDU-002 Simple Cultural Workshop Design
- EDU-003 Program or Institution Presentation
- EDU-004 Cultural Exchange Organization Support
- EDU-005 Participant Information Support
- EDU-006 Introductory Learning Material
- EDU-007 Program Localization for French / European Participants
- EDU-008 International Participant Welcome Kit
- EDU-009 International Promotion Material for an Educational Program

INT – International & Cross-cultural

- INT-004 Light International Partner Coordination
- INT-006 Intercultural Consulting Session

VIS – Visual Design

- VIS-010 PDF Presentation – 10 Slides/Pages

EVT – Events

- EVT-006 International Event Preparation

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓Program presentation
- ✓ Participant information pack
- ✓ Introductory learning material
- ✓ International welcome kit
- ✓ Workshop outline
- ✓ Localized program communication

Typical For

- Schools and educational institutions in Japan
- Language schools and training centres
- Cultural exchange programs
- Organizations welcoming international participants

PROJECT PACKAGE

Independent Artist Pack

Beyond social media · Professional presence · Audience development

Your Situation

An artist or independent creator needs a clearer professional presence beyond occasional posts. This package structures online presentation, visuals, messages and materials for audiences, partners or buyers.

Possible Services Included

STR – Consulting & Strategy

- STR-011 Audience, Key Message & Priority Definition

CSE – Content & SEO

- CSE-008 Service Page Copywriting
- CSE-011 Brand, Territory or Craft Storytelling

VIS – Visual Design

- VIS-004 Brand Identity Creation or Development
- VIS-006 PDF Service or Product Sheet

INT – International & Cross-cultural

- INT-002 Adaptation of Materials for French / European Audiences

WEB – Web Communication

- WEB-007 WordPress Website – up to 5 pages
- WEB-008 Landing Page Creation

SOC – Social Media

- SOC-002 One-Month Editorial Calendar
- SOC-004 Single Social Media Post Creation
- SOC-007 Social Template Kit

MED – Photo & Video

- MED-006 Portrait Photography
- MED-008 Selection & Retouching of 20 Photos

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓Artist or creator presentation page
- ✓ Visual identity direction
- ✓ Portrait or image selection
- ✓ Social media templates
- ✓ PDF service/product sheet
- ✓ Key messages for partners or buyers

Typical For

- Independent artists and creators
- Craft makers and creative professionals
- Small studios and cultural initiatives
- Creators preparing international presentation

PROJECT PACKAGE

Community & Event Support Pack

Events · Participant experience · Onsite support · Follow-up

Your Situation

An organization prepares an event, workshop or international meeting and needs support before, during or after the activity. This package focuses on communication, participant information and operational clarity.

Possible Services Included

PRJ – Project Support

- PRJ-003 Project Meeting Preparation & Follow-up
- PRJ-004 Light Stakeholder & Partner Coordination

VIS – Visual Design

- VIS-001 Event Poster
- VIS-009 Light Event Communication Kit

EDU – Education & Culture

- EDU-005 Participant Information Support

SOC – Social Media

- SOC-003 Launch Campaign – 6 Posts
- SOC-008 Set of 5 Social Media Posts

MED – Photo & Video

- MED-005 Communication Photography – 2 Hours On Site

EVT – Events

- EVT-001 Participant Welcome & Guidance – Full Day
- EVT-002 On-site Organizational Assistance – Full Day
- EVT-003 Post-Event Report
- EVT-004 Post-Event Content Pack
- EVT-005 Event Communication Plan
- EVT-006 International Event Preparation
- EVT-007 International Participant Information Kit

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓ Event communication plan
- ✓ Participant information kit
- ✓ Poster or event visual
- ✓ Onsite support summary
- ✓ Post-event report
- ✓ Post-event content pack

Typical For

- Event organizers and associations
- Cultural and educational organizations
- Community initiatives
- International workshops and meetings

PROJECT PACKAGE

Heritage & Craft Promotion Pack

Craft · Heritage · Storytelling · Product clarity

Your Situation

A craft, heritage or local know-how project needs to communicate its value to new audiences. This package combines storytelling, visuals, product or experience presentation and international adaptation.

Possible Services Included

STR – Consulting & Strategy

STR-002 Comprehensive Communication Audit

ECR – E-commerce

ECR-005 Standard Product Page Creation

ECR-009 Product Page Adaptation for French / European Audiences

ECR-008 Product Catalogue Organization

VIS – Visual Design

VIS-003 Brochure Design – up to 8 pages

VIS-012 Product Catalogue or Sales Presentation

TRV – Tourism & Territories

TRV-006 Local Initiative Promotion

TRV-008 Tourism Experience Page or Sheet

WEB – Web Communication

WEB-008 Landing Page Creation

CSE – Content & SEO

CSE-011 Brand, Territory or Craft Storytelling

MED – Photo & Video

MED-007 Product Photography

MED-008 Selection & Retouching of 20 Photos

INT – International & Cross-cultural

INT-002 Adaptation of Materials for French / European Audiences

INT-003 Intercultural Adaptation Audit of Materials

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓Storytelling framework
- ✓ Product or experience page
- ✓ Product catalogue or sales presentation
- ✓ Photo selection or product visuals
- ✓ Brochure or PDF presentation
- ✓ Localization recommendations

Typical For

- Craft makers and workshops
- Heritage and local know-how projects
- Regional product initiatives
- Organizations targeting French/ European audiences

PROJECT PACKAGE

Cross-cultural Communication Pack

France · Europe · Japan · Adaptation · Trust

Your Situation

A project involves audiences, partners or teams from different cultural environments. This package helps reduce misunderstanding, adapt materials and prepare smoother communication between Japan, France and Europe.

Possible Services Included

STR – Consulting & Strategy

- STR-008 Brief & Requirements Document Preparation

CSE – Content & SEO

- CSE-001 FR-EN Language Adaptation
- CSE-005 Translation Coordination
- CSE-010 Editorial Localization for French / European Audiences

PRJ – Project Support

- PRJ-003 Project Meeting Preparation & Follow-up

INT – International & Cross-cultural

- INT-001 Monthly International Support
- INT-002 Adaptation of Materials for French / European Audiences
- INT-003 Intercultural Adaptation Audit of Materials
- INT-004 Light International Partner Coordination
- INT-005 Bilingual FR-EN Presentation File
- INT-006 Intercultural Consulting Session
- INT-010 International Contact Preparation

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

- ✓Intercultural adaptation audit
- ✓ Localized presentation materials
- ✓ Meeting or contact preparation
- ✓ Bilingual presentation file
- ✓ Partner coordination summary
- ✓ Practical communication recommendations

Typical For

- Organizations in Japan targeting France/Europe
- Japanese organizations in France or Europe
- French/European organizations preparing projects in Japan
- International partnerships and multilingual projects

PROJECT PACKAGE

Custom Project Pack

Mixed needs · Tailored scope · Practical coordination

Your Situation

Some projects do not fit a single category. This pack is used when several needs must be combined into a coherent scope: communication, digital presence, content, coordination and international support.

Possible Services Included

STR – Consulting & Strategy

- STR-006 Scoping Meeting
- STR-008 Brief & Requirements Document Preparation
- STR-009 Communication Plan Development

WEB – Web Communication

- WEB-001 Digital Project Support

VIS – Visual Design

- VIS-010 PDF Presentation – 10 Slides/Pages

PRJ – Project Support

- PRJ-001 Operational Project Scoping
- PRJ-002 Operational Follow-up & Action Board
- PRJ-004 Light Stakeholder & Partner Coordination
- PRJ-005 Communication Material Production Coordination

CSE – Content & SEO

- CSE-004 Brochure / Presentation Document Copywriting

INT – International & Cross-cultural

- INT-004 Light International Partner Coordination
- INT-010 International Contact Preparation

Adaptable to your project

Services can be added, removed or adjusted after discussion.

Typical Deliverables

✓Project scoping document

✓ Action board or follow-up table

✓ Tailored service selection

✓ Communication support materials

✓ Production coordination notes

✓ Tailored proposal basis

Typical For

- Organizations with complex or evolving needs
- Projects combining several communication areas
- Small teams needing a single point of contact
- International or multi-stakeholder projects

Individual Services

A complete list of services that can complement or build a tailored proposal.

STR

Consulting & Strategy

Audits, scoping, strategy, planning and communication organization.

Typical For

- Organizations needing clearer priorities
- SMEs, associations and institutions
- Teams preparing a communication plan
- Projects requiring structured decision support

Services

- ☐ **STR-001** Monthly Communication Strategy Support
- ☐ **STR-002** Comprehensive Communication Audit
- ☐ **STR-003** Communication Operations Documentation
- ☐ **STR-004** Communication Strategy Consulting & Support
- ☐ **STR-005** Digital Communication Assessment
- ☐ **STR-006** Scoping Meeting
- ☐ **STR-007** Communication Operations Management
- ☐ **STR-008** Brief & Requirements Document Preparation
- ☐ **STR-009** Communication Plan Development
- ☐ **STR-010** Communication & Competitor Benchmark
- ☐ **STR-011** Audience, Key Message & Priority Definition

PRJ

Project Support & Coordination

Operational framing, follow-up, meetings, light coordination and production support.

Typical For

- Projects with several tasks or stakeholders
- Small organizations without a project manager
- Communication production requiring coordination
- International or multi-partner initiatives

Services

- ☐ **PRJ-001** Operational Project Scoping
- ☐ **PRJ-002** Operational Follow-up & Action Board
- ☐ **PRJ-003** Project Meeting Preparation & Follow-up
- ☐ **PRJ-004** Light Stakeholder & Partner Coordination
- ☐ **PRJ-005** Communication Material Production Coordination

WEB

Web Communication

Websites, landing pages, UX, accessibility, WordPress and technical support.

Typical For

- Companies and independent professionals
- Associations and institutions
- Retailers and service providers
- Organizations improving their digital presence

Services

☐	**WEB-001**	Digital Project Support
☐	**WEB-002**	Website Audit
☐	**WEB-003**	Web Interface & User Journey Audit
☐	**WEB-004**	Web Interface & Page Design
☐	**WEB-005**	Accessible Web Design
☐	**WEB-006**	WordPress Plugin Configuration
☐	**WEB-007**	WordPress Website – up to 5 pages
☐	**WEB-008**	Landing Page Creation
☐	**WEB-009**	WordPress Training
☐	**WEB-010**	Operations Guide & User Documentation
☐	**WEB-011**	Stripe Payment Integration
☐	**WEB-012**	CSS Customization
☐	**WEB-013**	Light WordPress Redesign
☐	**WEB-014**	Multilingual WordPress Website – 5 Pages
☐	**WEB-015**	First-Level Web Accessibility Audit
☐	**WEB-016**	Editorial Update & Light Website Maintenance

ECR

E-commerce

Online stores, product pages, catalogue organization and customer journeys.

Typical For

- Online shops and retailers
- Small businesses launching e-commerce
- Product makers and craft businesses
- Organizations improving product presentation

Services

☐	**ECR-001**	Email Marketing Campaign
☐	**ECR-002**	Basic Shopify Setup
☐	**ECR-003**	E-commerce Launch Consulting
☐	**ECR-004**	Shopify Store Creation
☐	**ECR-005**	Standard Product Page Creation
☐	**ECR-006**	Online Store Assessment
☐	**ECR-007**	Product Page Optimization
☐	**ECR-008**	Product Catalogue Organization
☐	**ECR-009**	Product Page Adaptation for French / European Audiences
☐	**ECR-010**	International Customer Purchase Journey Audit

CSE

Content & SEO

Copywriting, editorial content, SEO, newsletters, localization and presentation materials.

Typical For

- Organizations needing clearer messages
- Tourism, cultural and educational projects
- Websites and newsletters
- Bilingual or international communication

Services

- [ ] **CSE-001** FR-EN Language Adaptation
- [ ] **CSE-002** SEO-Optimized Blog Article
- [ ] **CSE-003** First-Level SEO Audit
- [ ] **CSE-004** Brochure / Presentation Document Copywriting
- [ ] **CSE-005** Translation Coordination
- [ ] **CSE-006** Editorial Newsletter
- [ ] **CSE-007** Monthly Editorial Plan
- [ ] **CSE-008** Service Page Copywriting
- [ ] **CSE-009** Web Page Rewrite
- [ ] **CSE-010** Editorial Localization for French / European Audiences
- [ ] **CSE-011** Brand, Territory or Craft Storytelling
- [ ] **CSE-012** Key Message & Talking Points Kit
- [ ] **CSE-013** B2B / Partner Presentation File Copywriting

SOC

Social Media

Social media diagnosis, strategy, planning, creation and campaign follow-up.

Typical For

- Organizations improving regular visibility
- Local businesses and cultural projects
- Event and launch communication
- Teams needing templates and planning

Services

☐	SOC-001	Simplified Monthly Report
☐	SOC-002	One-Month Editorial Calendar
☐	SOC-003	Launch Campaign – 6 Posts
☐	SOC-004	Single Social Media Post Creation
☐	SOC-005	Multichannel Digital Campaign Creation & Management
☐	SOC-006	Social Media Presence Assessment
☐	SOC-007	Social Template Kit
☐	SOC-008	Set of 5 Social Media Posts
☐	SOC-009	Simplified Social Media Strategy
☐	SOC-010	Digital Campaign Monitoring & Optimization
☐	SOC-011	Light Monthly Social Media Management
☐	SOC-012	Social Content Adaptation for French / European Audiences

VIS

Visual Identity & Communication Materials

Visual identity, communication materials, brochures, menus, catalogues and presentations.

Typical For

- Organizations needing clearer presentation materials
- Businesses without a full brand system
- Events, products and services
- Projects requiring printable or PDF supports

Services

☐	VIS-001	Event Poster
☐	VIS-002	Web / LinkedIn Banner
☐	VIS-003	Brochure Design – up to 8 pages
☐	VIS-004	Brand Identity Creation or Development
☐	VIS-005	Tri-Fold Brochure
☐	VIS-006	PDF Service or Product Sheet
☐	VIS-007	Double-Sided Flyer
☐	VIS-008	Brand Identity Guidelines
☐	VIS-009	Light Event Communication Kit
☐	VIS-010	PDF Presentation – 10 Slides/Pages
☐	VIS-011	Menu, Price List or Service List
☐	VIS-012	Product Catalogue or Sales Presentation

MED

Photo & Video

Communication photography, products, portraits, video capture and promotional edits.

Typical For

- Organizations needing usable image content
- Websites, social media and brochures
- Products, places, people or events
- Small communication campaigns

Services

- [ ] **MED-001** Communication Video Capture – Half Day
- [ ] **MED-002** Video Slideshow from Supplied Content
- [ ] **MED-003** Promotional Video Editing – 1 to 2 Min
- [ ] **MED-004** Short-Form Promotional Video Editing
- [ ] **MED-005** Communication Photography – 2 Hours On Site
- [ ] **MED-006** Portrait Photography
- [ ] **MED-007** Product Photography
- [ ] **MED-008** Selection & Retouching of 20 Photos

LOC

Local Visibility & Reputation

Local visibility, Google Business Profile, reviews and proximity communication.

Typical For

- Local businesses and service providers
- Organizations relying on local discovery
- Restaurants, cafés and shops
- Activities receiving public reviews

Services

- ☐ **LOC-001** Local Visibility Audit
- ☐ **LOC-002** Google Business Profile Optimization
- ☐ **LOC-003** Review Management & Client Response Guide
- ☐ **LOC-004** Local Proximity Communication Plan

TRV

Tourism & Territories

Destination pages, visitor information, tourism brochures and local promotion.

Typical For

- Tourism organizations and territories
- Organizations welcoming international visitors
- Local initiatives and visitor experiences
- Destinations targeting French/European audiences

Services

- ☐ **TRV-001** Tourism Event Visitor Welcome Support
- ☐ **TRV-002** International Visitor Content Audit
- ☐ **TRV-003** Tourism Brochure Design – up to 8 pages
- ☐ **TRV-004** Practical Visitor Guide
- ☐ **TRV-005** Destination Presentation Page
- ☐ **TRV-006** Local Initiative Promotion
- ☐ **TRV-007** International Visitor Journey Audit
- ☐ **TRV-008** Tourism Experience Page or Sheet
- ☐ **TRV-009** International Visitor Information Kit
- ☐ **TRV-010** Destination Promotion Plan for French / European Audiences

EDU

Education & Culture

Educational, cultural and exchange activities involving institutions and participants.

Typical For

- Schools and institutions in Japan
- Language schools and training centres
- Cultural organizations
- Exchange programmes and international participants

Services

- ☐ **EDU-001** Workshop Facilitation / Support
- ☐ **EDU-002** Simple Cultural Workshop Design
- ☐ **EDU-003** Program or Institution Presentation
- ☐ **EDU-004** Cultural Exchange Organization Support
- ☐ **EDU-005** Participant Information Support
- ☐ **EDU-006** Introductory Learning Material
- ☐ **EDU-007** Program Localization for French / European Participants
- ☐ **EDU-008** International Participant Welcome Kit
- ☐ **EDU-009** International Promotion Material for an Educational Program

EVT

Events

Event communication, participant information, onsite support and post-event follow-up.

Typical For

- Workshops, meetings and public events
- Organizations welcoming participants
- International or cultural events
- Projects needing onsite communication support

Services

- [ ] **EVT-001** Participant Welcome & Guidance – Full Day
- [ ] **EVT-002** On-site Organizational Assistance – Full Day
- [ ] **EVT-003** Post-Event Report
- [ ] **EVT-004** Post-Event Content Pack
- [ ] **EVT-005** Event Communication Plan
- [ ] **EVT-006** International Event Preparation
- [ ] **EVT-007** International Participant Information Kit

INT

International & Cross-cultural

Adaptation, localization, partner coordination and cross-cultural project support.

Typical For

- Organizations in Japan targeting France/Europe
- Japanese organizations in France or Europe
- French/European projects linked to Japan
- Multilingual or multicultural audiences

Services

- ☐ **INT-001** Monthly International Support
- ☐ **INT-002** Adaptation of Materials for French / European Audiences
- ☐ **INT-003** Intercultural Adaptation Audit of Materials
- ☐ **INT-004** Light International Partner Coordination
- ☐ **INT-005** Bilingual FR–EN Presentation File
- ☐ **INT-006** Intercultural Consulting Session
- ☐ **INT-007** Preparation for a Project or Meeting in Japan
- ☐ **INT-008** France / Europe Communication Diagnostic
- ☐ **INT-009** Initial Research & Qualification of France–Europe Partners
- ☐ **INT-010** International Contact Preparation

Next Steps

From discussion to a tailored proposal and practical project start.

TOGETHER

01 Discuss your situation and priorities

We discuss your objectives, current situation, available resources, constraints and priorities.

TOGETHER

02 Define the most relevant approach

We identify the packages, services and priorities that best match your project.

JAPAN 301

03 Receive a tailored proposal

Japan 301 prepares a clear proposal defining the recommended services, deliverables, scope, timeline and price.

TOGETHER

04 Confirm and start the project

Once the proposal is approved, we confirm the practical organization of the project and begin the agreed work.

Let’s discuss your project

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